BIGRIVER

Marketplace

Marketplace is a cloud-based software platform designed so non-technical users can quickly build beautiful, branded fundraising pages and process payments for donations, memberships, tickets, event registration, classes and workshops, raffles and more. It makes it easy for organizations to communicate impact and personalize the online experience to deepen donor engagement.

The Basics

The platform supports configuration over customization, giving nonprofit organizations incredible flexibility without the risk and expense of a custom-built solution.   Pages are hosted by Big River to ensure PCI DSS security, but are skinned with a custom wrapper that makes them look like an integrated part of the organization's website.

Supported Donor Commerce

- ❖ Donations
- ❖ Tribute / Memorial Gifts
- ❖ Recurring Giving
- ❖ Memberships
- ❖ Gift Memberships
- ❖ Events
- ❖ Classes / Workshops
- ❖ Raffle Tickets

Marketplace Core Capabilities

- ❖ Full Website Integration
- ❖ WYSIWYG Page Editor
- ❖ Secure Payment Processing
- ❖ Multi-Channel Communications
- ❖ Integrated Social Sharing
- ❖ Unlimited Custom Fields
- ❖ "Just Enough" CRM
- ❖ RE Integration
- ❖ Real-time Analytics

Integrations

- ❖ MyEmma
- ❖ Raiser's Edge
- ❖ QuickBooks
- ❖ iATS Payments

Price Structure

Pricing varies greatly depending up on how much of the platform an organization utilizes. Proposals are written after close consultation with a prospective client to ascertain need. Basic pricing structure includes a one-time set up fee, a monthly fee for hosting and support, and a transaction fee.

Price Ranges

Setup (one-time)	Hosting & Support (monthly)	CC Transaction (USD)
$500 - $10,000	$175 - $1,000	Visa, MC, Discover: 3.7% + 20¢ (includes cc processing)
Typically < $5,000	Typically < $300	AMEX: 1.5%

*Transaction fees are for clients using preferred payment processor.

Big River Online
Toll Free: 855-244-7487 | Email: info@gobigriver.com
www.gobigriver.com